**Protocol A (Physiological Study)**

**Treatment Group/Subject’s Party vs. PowerPoint**

**REPUBLICAN** SUBJECT KEY

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PowerPoint** | **Treatment** | **Video Order** | **Party Agreement** | **InfoLevel** | **Subject Party ID** |
| A | 1 | Political | Same | High | Republican |
| B | 2 | Political | Same | Low | Republican |
| C | 3 | Political | Different | High | Republican |
| D | 4 | Political | Different | Low | Republican |
| E | 5 | Apolitical | Same | High | Republican |
| F | 6 | Apolitical | Same | Low | Republican |
| G | 7 | Apolitical | Different | High | Republican |
| H | 8 | Apolitical | Different | Low | Republican |

**DEMOCRATIC** SUBJECT KEY

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PowerPoint** | **Treatment** | **Video Order** | **Party Agreement** | **InfoLevel** | **Subject Party ID** |
| C | 1 | Political | Same | High | Democratic |
| D | 2 | Political | Same | Low | Democratic |
| A | 3 | Political | Different | High | Democratic |
| B | 4 | Political | Different | Low | Democratic |
| G | 5 | Apolitical | Same | High | Democratic |
| H | 6 | Apolitical | Same | Low | Democratic |
| E | 7 | Apolitical | Different | High | Democratic |
| F | 8 | Apolitical | Different | Low | Democratic |